
Home of Cycling/Avantidrome Strategic Plan 2016 – 2020

Charitable Purpose:

- Improve the conditions of life for the public at large by promoting health, fitness and physical wellbeing through the development of publically available cycling and related facilities for public recreation.

Vision:

- A world class environment that inspires the communities' passion for cycling, health and wellbeing

Mission:

- Sustainably operate a world-class velodrome complex that stands the test of time for the benefit of future generations.

Perpetual Objectives:

- Increase the awareness and participation of track cycling and other healthy activities within the community
- Facilitate accessible and vibrant programmes and competitions that instil regular participation
- Maximise the Avantidrome as a community facility
- Working closely with Cycling New Zealand, support the on-going development of riders, coaches, commissaries and volunteers
- Provide a facility for high performance programmes to effectively operate from

2016-2020 Additional Goals:

- To clear all current debt by 2020
- Initiate a Stage 2 building programme
- Assist with the hosting of at least one UCI track event

Under-pinning organisational principles:

- Maintaining sound governance structures
- Maintaining sound risk management and safety strategies
- Growing and maintaining strong working relationships with key stakeholders, sponsors and supporters
- Effective and efficient communication with key stakeholders and the broader community

Organisational values:

- Excellence
- Customer focused
- Partnership
- Integrity
- Passion