

STRATEGIC PLAN 2016 - 2020

Charitable Purpose

Improve the conditions of life for the public at large by promoting health, fitness and physical wellbeing through the development and operation of publically available cycling and related facilities for public recreation.

Vision

A world class environment that inspires the community's passion for cycling, health and wellbeing.

Mission

Sustainably operate a world-class velodrome and sport & recreation complex that stands the test of time for the benefit of future generations.

Perpetual Objectives

- Increase the awareness and participation of track cycling and other healthy activities within the community
- Facilitate accessible and vibrant programmes and competitions that instil regular participation
- Maximise the Avantidrome as a community facility
- Working closely with Cycling New Zealand, support the on-going development of riders, coaches, commissaries and volunteers
- Provide a facility for high performance programmes to effectively operate from

2016-2020 Additional Goals

- To clear all current debt by 2020
- Investigate future expansion of the facility to match expected demand
- Assist with the hosting of at least one world-class event

Under-pinning organisational principles

- Maintaining sound governance structures
- Maintaining sound risk management and safety strategies
- Growing and maintaining strong working relationships with key stakeholders, sponsors and supporters
- Effective and efficient communication with key stakeholders and the broader community

Organisational values

Excellence
Customer focused
Partnership
Integrity
Passion



**A WORLD CLASS
ENVIRONMENT THAT
BUILDS THE COMMUNITY'S
PASSION FOR CYCLING,
HEALTH & WELLBEING.**